



Marvita Franklin Capacity Development LLC

Executive Coaching and Training

Gov't POC: Marvita Franklin

Marvita@MarvitaFranklin.com

1830 S. Lake Drive

803.315.5899

P.O. Box 84476

www.MarvitaFranklin.com

Lexington SC 29073



Capability Narrative

Marvita Franklin Capacity Development LLC provides experiential learning through training delivery, executive coaching, and team coaching. Our strengths-based strategy increases leader self-awareness by identifying core strengths and opportunities for improvement. We equip teams with tools to consistently enhance their own performance and develop patterns of thinking that contribute to leader effectiveness. We partner with organizations to create environments where leader potential can be developed, enhanced, and deployed. Proven leadership with 25+ years of experience in instructional design, adult learning theory and talent development.

CORPORATE DATA

UEI: U5KYQLWK2UQ1

CAGE Code: 992H1

NAICS Codes: *611430, 541611, 541990, 611699, 611710

SOCIO-ECONOMIC SET-ASIDES:

Certified SDVOSB

Certified WOSB/EDWOSB

CORE COMPETENCIES

- Strengths-based Development
- Leader Development Training
- Executive Coaching
- Systems, Team and Group Coaching
- Virtual Instructor-Led Training
- In-Person Instructor-Led Training
- Organizational Development
- Instructional Design
- Curriculum Design & Development
- Human Resource Development
- Change Management
- Project Management

CERTIFICATIONS

- PCC (ICF Certified Coach)
- Gallup-Certified Strengths Coach
- Certified Professional Co-Active Coach
- Prosci® Change Practitioner
- Project Management Professional
- Master Resilience Trainer



Click icons to view credentials

Differentiators

- **Transformational Coach** – History of evoking transformation in military and civilian leaders through training, executive coaching, and workforce consultation.
- **Intentional Commitment to Excellence** - Certifications in Professional Coaching, Change Management, Project Management and Resilience.
- **Seasoned Human Resource Developer** – Extensive experience training and facilitating leader development and workforce solutions for personnel at all organizational levels.
- **Experience Training Facilitator and Change Practitioner** - Proven leader with 30+ years of experience in instructional design, adult learning theory and talent development.

Relevant Experience

Executive Coaching (Contractor & Affiliate)

Multiple Agencies (2022-Now)

Designed and implemented individual, team, and organizational coaching packages to embed strengths-based initiatives for leader and team development; Builds capacity in rising and seasoned leaders utilizing strengths-based development strategies.

Project Management & Leader Development

Center for Child & Family Studies; USC (2015-Now)

Project Manager in design of Training of Trainers Academy to develop trainer competence; Managed project to implement Leadership Academy for Middle Managers; recruited coaches, facilitators and thought leaders to support leader development. Facilitates experiential learning cohorts to develop emerging and seasoned trainers.

Training, Curriculum Development, & Executive Coaching

U.S. Army Recruiting Command (2005-2014)

Exceptional group facilitation skills for dynamic workshops, seminars, and training; Emphasis on cultivating resilience in personnel.